

WENDY BUMSTED HIND, JD/PhD

Executive in conflict resolution who combines collaboration with detailed execution. Over 20 years of experience in conflict resolution including facilitation, mediation, and restorative justice.

EDUCATION

Ph.D., Political Science, University of Nebraska, Lincoln, NE, 2009

Concentrations: Public Policy and Government

J.D., University of Nebraska, Lincoln, NE, 1996

Member of the Nebraska State Bar

B.A., Miami University, Oxford, OH, 1986

Major: Political Science

Emphasis: International Relations

Certificate Program on Negotiation, Harvard Law School, Summer, 2001

Certified Mediator/Trainer, Nebraska Supreme Court, 1998-present

Basic, Advanced, Juvenile, Restorative Justice, Family Group Conferencing, Facilitation, and Peace Circles.

10 CLE hours in mediation, ethics, and ADR - 2020

PROFESSIONAL EXPERIENCE

Hind Consulting, 2005-2017, 2019 to present.

Areas of expertise include mediation, facilitation, legal, compliance, government affairs, advocacy, policy issues, strategic planning, and crisis communication.

- Clients include Fortune 500 companies, government, higher education, not-for-profits, airlines, and hospitals.

Vice President University Affairs, University of Nebraska (NU), 2017-2019.

The vice president is a member of the president's executive cabinet and is responsible for promoting positive relations and outcomes between the university and its many constituents. As the senior member of the university affairs team, the vice president oversees a unit responsible for state and federal governmental relations; strategic communications and marketing; and event planning. The University of Nebraska is the largest employer in the state, with 16,000 faculty and staff and 53,000 students. It includes four campuses, a law school, dental school, and a medical school. The VP leads a team composed of three assistant vice presidents, an internal federal lobbyist and an

external federal lobbying team in Washington D.C., an internal state lobbyist and external state lobbying team, and both local and remote line staff. Achievements include:

- Chair of a Campus Climate Study engaging over 100,000 alumni, students, faculty and staff on issues of free speech and other campus climate issues. Worked with the Gallup organization on development, execution, and implementation.
- Lead on mediation, crisis management issues, and heat map assessments around issues of racism, free speech, protests, political and ideological differences, diversity, inclusion, and athletics.
- Developed a new, targeted marketing and advocacy digital campaign aimed at key policy influencers.
- Communications role included frequent speaking engagements, facilitations, and oversight of all media inquiries, press releases, and public relations issues impacting the University system.
- Developing NU's federal priorities and working with the federal delegation and federal lobbyists to ensure awareness, action and investment on those priorities, including national defense, infectious disease and pandemics, and food security.
- Successfully lobbied the Nebraska Legislature and the Governor's office to reduce budget cuts - saving the University over 23 million dollars.
- Significant engagement with the state chambers of commerce and business leaders across the country to form public/partnerships for economic growth.
- Established the NU Advocates program to promote positive messaging and create increased support of the University with political influencers across the state.
- Working with the Air Force Research Lab on the first of a year-long series of listening sessions and think tank events at universities across the US for the AFRL Vision 2020 initiative.
- Leading the effort to bring the headquarters for two USDA agencies, the Department of Agriculture's Economic Research Service and the National Institute of Food and Agriculture, to the University of Nebraska.
- Developing and nurturing an ongoing relationship with leaders at USSTRATCOM, the sponsoring agency for NU's DoD think tank, the National Strategic Research Institute (NSRI).
- Working with NSRI around signing a second 4-year contract with the Air Force to do national security research as one of only 13 University-Affiliated Research Centers across the nation.
- In charge of the hiring team for a new federal lobbying firm to work on behalf of the University of Nebraska in Washington D.C.
- Chair of the selection committee that recruited and hired a new General Counsel for the University of Nebraska.
- While at NU, the Medical Center was awarded a \$20 million grant to develop a national training center for the US Dept of Health and Human Services that would train federal personal on procedures in treating highly infectious disease.

- Significant work with leaders at NU's Water for Food Global Institute, which helps producers grow more crop per drop and is a leader in creating a food and water secure world.

Director of Law, Politics and Society, Associate Professor (tenured), Doane University, Crete, Nebraska, 2010-2017.

Doane University is a highly inclusive and collaborative liberal arts college. As Director, I developed and implemented a highly successful interdisciplinary major with bi-yearly reporting requirements to external and internal advisory boards.

- Researched, published and presented at conferences on corporate governance, race/gender, and power.
- Courses developed and taught included: Introductory and Capstone Law, Politics, and Society courses, Environmental Law, Business Law (including mediation/negotiation), Current Legal Issues, Regulatory Compliance, International Law, Constitutional Law, Women and Power, and Business Ethics.
- Pre-law advisory – 7 years
- Chair of Academic Integrity Committee – 3 years
- Worked with donors to substantially increase funding to the program and for an endowed chair position.
- Responsible for budget, grants, assessment, course development and growth.

Director, Office of Dispute Resolution, Supreme Court, State of Nebraska, 2000-2005.

The Director of the Office of Dispute Resolution is responsible for the legal, regulatory, and mediation oversight of six mediation centers across Nebraska, along with hundreds of certified mediators. The office provides the only mediation courses approved by the Supreme Court for instruction/training in mediation to lawyers and other qualified individuals in Nebraska.

- Mediated and supervised over 200 mediations
- Trained over 500 mediators across the country in facilitation, basic, advance, family group conferencing, and victim/offender mediation.
- Over 90% of mediation participants indicate “satisfied” or “extremely satisfied” with the mediation process.
- 33% yearly increase in referrals from state courts to mediation centers.
- Enacted the Uniform Mediation Act providing for mediation privilege, confidentiality, conflict of interest, and ethics.
- Successful in lobbying and passage of legislation for a .75 cent court-filing fee to secure permanent funding of mediation services throughout the state of Nebraska.
- National recognition as a model by the National Association for Community Mediation.
- Over 7,000 volunteer hours logged per year serving the public.
- Extensive writing and review of rules and regulations for national compliance.

Senior Policy Advisor, Governor of Nebraska, 1999-2000.

As Senior advisor to the Governor of the State of Nebraska provided expertise and legal advice in the policy areas of health, insurance, economic development, and the courts.

- Reviewed requests for attorney general opinions and wrote rules and regulations for laws and executive orders. Provided inter-agency and inter-governmental coordination of legislation.
- Liaison between the governor, senators, external lobbyist, and state agencies.
- Reviewed, prepared, and drafted legislation. Wrote and delivered testimony at bill hearings on behalf of the governor. Coordinated, developed, monitored, and promoted the governor's legislative package.
- Drafted, lobbied, and passed significant legislative bills including the requiring of child support payments through an online portal and the implementation of the Amber Alert to notify emergency personnel and the public of child abductions.

Legal Counsel to the Appropriations Committee, Nebraska State Legislature, 1997-1999.

Lead Attorney for the Appropriations Committee for the State of Nebraska.

- Prepared testimony for floor debates and hearings.
- Wrote memorandums and briefs on legal issues as they occurred for various agencies and senators.
- Advisor to the chair of the Appropriations Committee as legal issues arose.

PUBLICATIONS AND PRESENTATIONS

Books, Book Reviews, and Edited Works

Hind, Wendy (2019). *Power at the Top*. An analysis and theory of leadership and power in various sectors of world influence. Manuscript in preparation. Contract with Potomac Press.

Beatty, Jeffery F., Susan S. Samuelson, (2013), review of the textbook, *Legal Environment of Business*, 5th edition, Cengage.

Hind, Wendy, Ed. (2005). *Basic Mediation Training Manual and Guidelines*, Nebraska Supreme Court.

Hind, Wendy, Ed. (2005). *Family Mediation Training Manual and Guidelines*, Nebraska Supreme Court.

Hind, Wendy, Ed. (2005). *Victim/Offender Mediation Training Manual and Guidelines*, Nebraska Supreme Court.

Journals

Hind, Wendy (2020). "The Piña Colada Song: Using Pop-Culture to Explain Contracts." Under revisions from *Journal of Business Law and Ethics Pedagogy*.

Hind, Wendy (2020). *Not Your Grandfather's Pareto Principle: Stuck at 80/20*. Analysis of spheres of leadership and power. Manuscript in preparation.

Hind, Wendy (2017). Is it Really a Jury of Your Peers? A Quantitative Analysis of Racial Composition on Juries in New York State. *Howard Law Journal*, volume 60, issue 2, winter.

Conference and Professional Presentations

Hind, Wendy (2019, March). *The Great Plains Leadership Institute*. Keynote speaker for leadership retreat.

Hind, Wendy (2017, April). *Life is Like a Game of Chess: Play Like the Queen*. Invited to deliver keynote address at top Fortune 500 company retreat on women and power.

Hind, Wendy (2017, February). *The Pina Colada Song and Contracts*. Presentation and paper published in proceedings at Academy of Legal Studies in Business, Palm Springs, CA.

Hind, Wendy (2017, spring). *The Good Samaritan Meets the iGeneration*. Invited to deliver at Doane University Baccalaureate Ceremony, May 2017.

Hind, Wendy (2016, April) *The Racial Composition of Juries in New York and the Sixth Amendment*. Presentation and paper published in proceedings at Midwest Association of Political Science, Chicago, IL.

Hind, Wendy (2015, April) *Is the Judicial Appointment of a Jury Foreperson Unconstitutional?* Paper presented and published in proceedings, Midwest Political Science Association Conference, Chicago, IL.

Hind, Wendy (2011). *Averting the Next Financial Crises through Gender Parity on Financial Institutions Boards of Directors*. Paper presented and published in proceedings at the Academy of Business Research, 2011, Las Vegas, NV, (awarded best paper).

Hind, Wendy (2009, April). *Is Substantive Representation Enough? A Quantitative Analysis of Policy Preferences by Gender*. Paper presented and published in proceedings, Midwest Political Science Association National Conference, Chicago, IL.

Hind, Wendy (2007). *The Effects of Individual Preferences on Small Group Public Policy Decision Making Outcomes*. Paper presented and published in proceedings at the University of South Dakota Conference on Women and Politics, Vermillion, SD.

Other Creative Work

Hind, Wendy (2016, February). The Pump. *Hektoen International Journal of Medical Humanities*, winter edition.

Hind, Wendy (2016). Make A Wish. *Blood and Thunder Journal on the Musings of the Art of Medicine*. The University of Oklahoma College of Medicine, fall edition.

Hind, Wendy (2016). Flat Line. *Blood and Thunder Journal on the Musings of the Art of Medicine*, The University of Oklahoma College of Medicine, fall edition.

Hind, Wendy (2014). My Tattoos. *The Healing Muse: Journal of Literary and Visual Arts*, The Center for Bioethics and Humanities, SUNY Upstate Medical University, volume 14, number 1.

SELECTED GRANTS AND HONORS

- Leadership Lincoln, Executive Program, 2019- 2020
- Judge, ABA Client Counseling Competition, UNL Law, 2019, 2020
- Law, Politics, and Society Program (raised significant private funding), 2014-2017
- Inspire Lincoln Nomination (Women in Leadership), Lincoln Journal Star, 2017
- Faculty Development Grant, Doane University, 2013-2014, 2016-2017
- Builder Award, Nebraska Supreme Court, ODR, 2011
- Toll Fellow - Council of State Governors, Leadership Fellow, 2000
- Commission on Children and Families, Governor Appointment, 1999-2002

SELECTED COMMUNITY SERVICE

American Red Cross

- Disaster Relief Volunteer, 2000-present
Floods, Tornados, and other natural disasters.

Make-A-Wish Nebraska

- Chair, 2018-2019
- Vice Chair, 2017-2018
- Secretary, 2016-2017
- Board Member 2015- present

Teach A Kid to Fish

- Founding Board Member, 2010-2013
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Various other community organizations including:

Lincoln Public Schools
Lincoln City Mission
Salvation Army
First Plymouth Congregational Church.