

ACADEMIC VITA

BERNARD J. LUSKIN

Bernard J. Luskin
6809 Trevino Drive
Moorpark, California
Cell: (310) 749 1661
BernieLuskin@gmail.com

EDUCATION

Ed.D. University of California at Los Angeles – Cognate fields: Higher Education, Psychology, Technology (Kellogg and University Fellowships)
M.A. California State University at Long Beach – Counseling Psychology (MFT License and Community College Chief Administrative Officer Credential)
B.A. California State University at Los Angeles – Business (Accounting and Management Designated Subjects Teaching Credential)
A.A. Long Beach City College – Liberal Arts
Additional graduate study at University of Southern California, California State University, Whittier College, Claremont Graduate University, University of Oxford

LICENSES AND CREDENTIALS

Community College Chief Administrative Officer Credential
Life Designated Subjects Credential in Business (Accounting & Management)
Life Secondary Administrative Credential
Life General Secondary Teaching and Counseling Credential
Diplomate in Psychotherapy, American Psychotherapy Association
Fellow, American Psychological Association
Clinical Member, American Psychological Association
Clinical Member, American Association of Marriage and Family Therapy
Clinical Member, California Association of Marriage and Family Therapy
Licensed Marriage, Family and Child Therapist, California State Board of Behavioral Sciences
MFT License No. 4644, School Psychologist
Certified Title IX and Civil Rights Investigator, Association of Title IX Administrators (ATIXA)

SELECTED EXPERIENCE

July 1, 2017, CEO, www.LuskinInternational.com (Consulting and Services Company that has functioned since 1991)

July 1, 2015 – July 1, 2017, Chancellor, Ventura County Community College District. – (Ventura, Moorpark, Oxnard Colleges), 50,000 students, \$300M budget.

(2003-Present: Director, Kellogg Community College Leadership Legacy Project supported by the W.K. Kellogg Foundation)

April 2015 – June 30, 2015 President, Oxnard College
August 2013- March 30, 2015, President and CEO, Moorpark College,

2008-2012

Founding CEO and Senior Provost, Touro University Worldwide / Touro University Los Angeles, and Professor, Education, Media and Psychology

1999-2008

Executive Vice President and Professor, Education and Psychology, Fielding Graduate University
Founder and Director, Ed.D programs in Community College Leadership Program and Media Studies, and MA, Ph.D. program in Media Psychology, MA program in Media Psychology and Social Change, partner with UCLA Extended Studies.

1994-1999

Founding Chancellor, Jones International University (the first accredited fully web-based university.)
President, Jones Education Networks, Inc., cable/satellite television networks dedicated to education including *Knowledge TV* and *Mind Extension University*.
Vice Chairman, Jones International, Inc.

1986 - 1994

Founding President and CEO, Philips Interactive Media, Inc.
Founding President and CEO, Philips Education and Reference Publishing, Inc.

1984 - 1986

Executive Vice President and COO, American Association of Community Colleges
(Chairman, AACC Board of Directors, 1984)

1982 - 1984

President and CEO, Orange Coast College

1976 - 1982

Founding President and CEO, Coastline Community College

1963 - 1976

Vice Chancellor for Education Planning and Development, Coast Community College District
(Served as Dean of Federal Programs and Financial Aid, Director of Vocational Education, Dean of Admissions and Counseling)

Faculty member: UCLA, Claremont Graduate University, Pepperdine University, California State University, Fielding Graduate University, University of Southern California, The University of Oxford, Touro University Worldwide

MILITARY SERVICE

U.S. Navy, Captain's Yeoman, U.S.S. Norton Sound AVM-1, Nuclear Guided Missile Ship

SELECTED AWARDS AND ACTIVITIES

California Community College CEO Association Lifetime Achievement Award, Community College League of California, March, 2017

UCLA Deans Scholar Award, Graduate School of Education and Information Studies, in recognition for higher education leadership.

Life Achievement Award for Contributions to Media Psychology, American Psychological Association, Media Psychology Division 46. Fellow, American Psychological Association.

President, 2014, American Psychological Association, Society for Media Psychology and Technology, Media Psychology Division 46.

European Union and Irish Government awards for Lifetime Achievement in Education and Digital Media

California State University, Los Angeles, School of Education, Distinguished Alumni Award.

University of Florida, Institute for Higher Education: Bellweather Award for distinguished leadership in community colleges, (This is a singular annual award.)

Distinguished Alumni Award from the UCLA Doctoral Alumni Association, Graduate School of Education, (This is a singular annual award.)

Founder and Lifetime Achievement Awards from the National Council for Resource Development,

Emmy Award from the Academy of Television Arts and Sciences as Executive Producer, Best Documentary Series, *Contemporary California Issues*. This telecourse deals with problems of aging, sexism, racism, resource and energy, pollution, crime, poverty, drugs, alcoholism and education. Products include twenty 30 minute television programs, a textbook and audiocassettes.

National Council for Resource Development (Distinguished Leadership Award)

Kellogg Fellowship, UCLA, Community College Leadership Program

University Fellowship, UCLA

American Association of Community Colleges: Governmental Relations Specialist Program grant recipient. Worked in the U.S. Senate and other federal agencies to establish relationships between community colleges and government agencies. Served as Special Staff to the U.S. Senate Committee on Education preparing education amendments to student aid and workforce development policies.

Fellowship, League for Innovation in the Community Colleges

United Business Education and National Business Education Association Awards: Outstanding Graduating Senior in Business Education, California State University at Los Angeles

Hall of Fame; Distinguished Alumni, Long Beach City College

SELECTED CONSULTING

Department of Health, Education, and Welfare, National Defense Education Administration, NASA, United States Department of Education, U.S. Department of State, American Council on Education, California State Legislature, University of Hawaii, Carnegie Commission, W.K. Kellogg Foundation, Carnegie Corporation, Rand Corporation, Children's Television Workshop, IBM; Control Data, National Science Foundation, California Postsecondary Commission, U.S. Congress, Government of American

Samoa, Latin American Governments including Venezuela, Ecuador and Mexico, Government of Great Britain; British Health Authority, Netherlands, Ireland, Scotland, Spain, China, United Arab Emirates, Government of Bahrain, many community colleges and numerous other industrial and educational consulting experiences.

SELECTED ACTIVITIES AND ORGANIZATIONS

Commissioner, California Postsecondary Education Commission (CPEC) appointed by California's governor. Chairman, Education Policy Committee. This is the oversight body for all higher education in California and reports to the California legislature.

Web-Commission, U.S. Congress, appointed by U.S. Senator Conrad Burns, Chairman, Telecommunications Sub-Committee of the Senate

Academy of Television Arts and Sciences, ATAS, Served on Educational Policy Committee for ten years, coordinated celebrity participants for Student Emmy Awards.

Chairman, Board of Directors of the American Association of Community Colleges (Served 12 years on the BOT)

Founding Chairman, Board of Directors, High Tech High LA., 10 years, (Los Angeles USD charter high school designated as a California Distinguished School)

Board of Directors, Center for the Partially Sighted
Board of Directors, Fremont College – a career college

Commissioner, Accrediting Commission, Association of Collegiate Business Schools and Programs

Board of Visitors, School of Educational Studies, Claremont Graduate University (Also served as a faculty member teaching Community College Governance.)

Science Advisor, National Science Foundation Advisory Committee for Science Education. This is NSF's highest-level committee with 12 advisors. It is a Presidential appointment that requires Congressional approval and was the first community college appointment ever made.

Board of Directors, Center for the Study of Community Colleges, UCLA

Chairman, Board of Directors, California Educational Computing Consortium (the largest higher education computing organization in California)

Chairman, Board of Directors, National Council for Resource Development (the largest council of the American Association of Community Colleges. First Council representative elected to AACC Board of Directors

Board of Directors, Los Angeles Metropolitan Transit Foundation

Board of Directors, Southern California Community College Chief Executive Officers Association

Chairman, Board of Directors, California Educational Computing Consortium

District Representative to the League for Innovation in the Community College

Member, Task Force on California State Universities and Colleges General Education-Breadth Policy

Clinical Member of the California Association of Marriage, Family, and Child Therapists

Clinical Member of the American Association of Marriage and Family Therapy

Clinical Member of the American Association of Family Therapists

Clinical Member of the American Psychological Association
Clinical Member of the American Psychotherapy Association

Consulting Editor, Computerworld Magazine
Telecommunications Editor, THE Journal, Inc.
Consulting Editor, Technological Horizons in Education, Prentice-Hall
Consulting Editor, MacMillan Company
Consulting Editor, McGraw-Hill, Inc.
Numerous other publishers

Columnist, Psychology Today Magazine, Google: “The Media Psychology Effect,” to see articles.
Columnist, Greentree Gazette

Books:

Luskin, B. J. (2011). *Legacy of leadership: Profiles of the Presidents of the American Association of Community Colleges, 1958–2010*. Washington, DC: W.K. Kellogg Foundation and American Association of Community Colleges. ISBN 978-0-87117-396-6. Used in most community college leadership programs. 2012

Casting the Net Over Global Learning: New Developments in Workforce Training and Online Psychologies, Griffin Publishing, Inc., 2003 – used in many college courses.

Luskin, B. J. (1969). *Data Processing for Decision-Making: An Introduction to Third Generation Information Systems* (1st. ed. Vol. 1). New York: MacMillan & Company, Ltd.

Luskin, B. J. (1972). *Everything You Always Wanted To Know About Computer Assisted Instruction But Were Afraid To Ask, Computer Uses in Education* (1st. ed. Vol. 1). Huntington Beach, CA: Helfand Publishing.

Luskin, B. J. (1975). *Contemporary California Issues* (1st. ed. Vol. 1). New York: Little, Brown & Company.

Luskin, B. J. (2002). *Casting the Net Over Global Learning*. Los Angeles: Griffin.

Luskin, B. J. (2006 - 2010). Monthly column on professional development and career opportunity in higher education. Examples accessible at www.LuskinInternational.com.

. *Greentree Gazette*.

Luskin, B. J. (2010Wednesday, March 3, 2010, March 3, 2010). Exciting: E-Learning and the Big “E”. *Educause Quarterly Magazine*.

Luskin, B. J. (2011a). *Leadership Lessons: The Junior College Leadership Program and Kellogg Fellows 1960 - 1974* (1st. ed. Vol. 2). Battle Creek, MI W.K. Kellogg Foundation.

Luskin, B. J. (2011b). *Legacy of Leadership; Profiles of the Presidents of the American Association of Community Colleges* (1st. ed. Vol. 1). Battle Creek, MI: W.K. Kellogg Foundation.

Luskin, B. J., Howe, R.L. (1971). *Problems in Data Processing* (1st. ed.). New York: McMillan & Company, Ltd.

Luskin, B. J., Saunder, G.D. (1965). *Data Processing: A Practice Set* (1st. ed. Vol. 1). Greenwich, CN: McBee Systems, Litton Industries.

Luskin, B. J., Thresher, T. (1977). *Introduction to Economics: A Performance-Based Learning Guide* (1st. ed. Vol. 1). Orlando, FL W.B. Saunders Company.

Selected Articles: (Have written more than 100 published articles related to community colleges, higher education, technology and distanceeducation. Several examples are below. A complete list can be provides.

Bernard Luskin, Psychology Today, The Media Psychology Effect -
(<https://www.psychologytoday.com/experts/bernard-j-luskin-edd-lmft>): Regular column containing many articles on topics related to media, psychology and technology, higher education and community colleges, 2011- present. 50 plus articles: To access, please add link above to browser or Google: The Media Psychology Effect

Luskin, B.J. (2010, Nov.) Exciting: E-Learning and the Big “E”, *Educause Quarterly Magazine*, Vol.22,

Luskin, B.J. (2008, Mar.) Should “No One Left Behind” Be be the new theme for those in online learning? *New Communications Review, Society for New Communication Research*

Luskin, B.J. (2008, Feb.) A new distance education posse comes calling on Washington, *Greentree Gazette*, p.21

Luskin, B.J. (2007, Nov.) Managing difficult conversations, *Greentree Gazette*, p. 37

Luskin, B.J. (2007, Sept.) Age 60 is the new age 40 and it is prime time, *Greentree Gazette*, p. 40

Luskin, B.J. (2007, July) Technology is manipulating your brain and your behavior, *Greentree Gazette*, p. 44

Luskin, B.J. (2007, May) Vocabulary and trends converge in internet assisted learning, *Greentree Gazette*, p. 41

Luskin, B.J. (2007, Mar.) Building your consulting practice in 12 steps, *Greentree Gazette*

Luskin, B.J. (2007, Jan.) Telehealth, telecare and telemedicine are new professional specialties, *Greentree Gazette*

Luskin, B.J. (2006, Nov.) “I Don't Recall” is an unacceptable response, *Greentree Gazette*

Luskin, B.J. (2006, Sept.) The media response to incidents without precedent,” *Greentree Gazette*, pp. 41-69

Luskin, B.J. (2006, June) Where should our disaster managers be trained?, *Greentree Gazette*, p. 40.

Numerous other articles and publications.

SELECTED CD-DVD and VIDEO PRODUCTIONS: Produced many documentaries, telecourses and online courses. Winner of two Emmy’s for Documentary film production.

Executive Producer, Team Training for Accreditation (1981), *Western Association of Schools and Colleges*,

Bernard Luskin had primary responsibility for the production and release of more than two hundred CD-Rom and CD-I titles including: *Compton’s Encyclopedia, Grolier’s Encyclopedia, Treasures of the Smithsonian, Sesame Street* in partnership with Children’s Television Workshop, *The Bernstein Bears*

and numerous other children's programs, reference programs, games and documentaries. Emmy's received from the Academy of Television Arts and Sciences for the documentary series Contemporary California Issues, and the special documentary program on Aging.

SELECTED RESEARCH STUDIES AND PRO.IECTS: Have completed many research projects. Several examples are listed.

1. 2004 – Present: Director, *Kellogg Community College Leadership Legacy Project*. This is a million dollar project to study the career accomplishments and best practices of the 550 Kellogg Fellows participating in community college leadership programs in twelve universities during the 1960s and 1970s. Results will be published and presented through the American Association of Community Colleges and by the W.K. Kellogg Foundation. PDF copies available on request.
2. 2000: Independent evaluator, *New Media Literacy Project*, Annenberg School of Communication, University of Southern California.
3. *Task Force Report: Media Psychology and New Technologies*, Co-Director, major study conducted for the American Psychological Association, Media Psychology Division (46), Spring 1998.
4. *Communications Technology - Expanding Possibilities for Adult Learning In California*, prepared as part of the study of telecommunications for the Telecommunications Advisory Committee of the California Postsecondary Education Commission as part of a report to the California State Legislature, May 1980.
5. Military education program. Established and directed base education AA degree programs at Norton and Dover Air Force bases.

8/17