

GENTRY MCCREARY, Ph.D.

Consultant ♦ Scholar ♦ Trainer ♦ Speaker



TOPICS OF EXPERTISE

- Hazing prevention:
 - Campuswide strategy development and implementation.
 - Policy development and review.
 - Training for athletics personnel.
 - Investigation protocol development.
 - Investigator training.
- Title IX compliance:
 - Investigation support.
 - Policy and procedures review.
- Social event policy development/review and risk management consultation.
- Substance abuse prevention within fraternities/sororities.
- Organizational investigations, particularly involving fraternities/sororities.
- Ethical leadership for student groups.
- Moral development within the fraternity/sorority context.

SYNOPSIS

With experience as a student affairs practitioner, scholar, and trainer, Gentry McCreary is a sought-after consultant and problem-solver for campuses grappling with hazing, risk management, and substance abuse issues. He is a nationally recognized expert in conducting organizational investigations, particularly involving fraternities and sororities and other closed communities; and has trained thousands of campus staff on a wide range of student development and risk management issues.

"I was very impressed with Dr. McCreary's experience in Greek Life and his commitment to advancing fraternal values. His respectful, educational approach in working with staff and students allowed us to address tough issues and raise the expectations for our Greek system.

He is a professional devoted to fostering a student-centered educational environment.

— Dr. Laura Boren, VP for Student Affairs, Tarleton State University

BIO

- Affiliated Consultant, The NCHERM Group, LLC. (www.ncherp.org).
- Chief Executive Officer and Managing Partner, Dyad Strategies.
- Serves on the faculty of the Gehring Academy for Student Administration, as well as the Association of Fraternity/Sorority Advisors' Title IX and Fraternal Conduct Institute.
- Spent 14+ years working as a campus practitioner, including as:
 - Associate Dean of Students/Deputy Title IX Coordinator and Adjunct Professor of Student Affairs Administration, University of West Florida.
 - Director of Greek Affairs, University of Alabama; and Director of Greek Life, Middle Tennessee State University.
 - Title IX Investigator on multiple campuses.
- Served as Assistant Executive Director of the Southeastern Interfraternity Conference.
- Recipient of numerous awards, including the Dr. Charles Eberly Oracle Award for Outstanding Scholarly Publication from the Association of Fraternity/Sorority Advisors; and the Dissertation of the Year Award from the University of Alabama for his research on the impact of moral judgment and disengagement on hazing attitudes and bystander behavior in college males.

MEDIA AVAILABILITY

To book a consultation, please call (610) 993-0229, ext. 1015. To interview, please call (610) 993-0229 and select option 4 for Media.

The NCHERM Group, LLC

Systems-level solutions for safer schools and campuses

The NCHERM Group is the umbrella for linked organizations that serve to advance holistic, proactive prevention and risk management on college, university, and school campuses. It is both a law and consulting practice, having served the education field for more than 15 years.