



MAUREEN CONNOLLY, MBA, ED.D.

Administrator ♦ Researcher ♦ Trainer

SYNOPSIS

Having focused much of her career on emergency preparedness and crisis response and with experience in higher education administration, Connolly is well positioned to assist schools, colleges, and universities become more disaster resistant and resilient learning and work environments. For campuses seeking to reduce risk related to unforeseen incidents and events, Connolly is a valuable resource.

BIO

TOPICS OF EXPERTISE

- Higher education leadership and policy.
- Crisis management and emergency preparedness planning for colleges and universities.
- Development and implementation of all-hazards plans.
- Creating a campus-based Community Emergency Response Team.
- Memorandums of understanding and other partnerships with external first-response agencies.
- Tabletop exercises for active shootings, evacuation, shelter-in-place, and other scenarios.
- College curricula on catastrophe readiness and response.
- Continuity of operations plans.

- Affiliated Consultant, The NCHERM Group, LLC. (www.ncherp.org).
- CEO, Crisis Response Planning.
- Author, *Campus Emergency Preparedness: Meeting ICS and NIMS Compliance*.
- Broad experience in higher education administration, including serving as:
 - Dean of External and Summer Programs, Wagner University.
 - Assistant Dean of Contract, Training, and Seminar Programs, Long Island University's School of Continuing Studies.
 - Communications and Special projects Director, Long Island University.
- Has taught strategic market management, brand identity, public relations, and business communications at the college level.
- U.S. Coast Guard Auxiliarist and Suffolk County Community Emergency Response Team Member.
- Served as a Federal Emergency Management Agency Training Manager following Hurricane Katrina.
- Has conducted extensive research into and written about campus emergency preparedness and emergency response in various scholarly and professional publications, including in the *Journal of Emergency Management* and the *Community College Journal of Research and Practice*.

MEDIA AVAILABILITY

To book a consultation, please call (610) 993-0229, ext. 1015. To interview, please call (610) 993-0229 and select option 4 for Media.